

2025



**WELS
GLOBAL**

**Company
Profile**

www.welsglobal.com

About Us

WELSGLOBAL is a UAE-based ecosystem of innovation and strategy that empowers brands and businesses to thrive in the modern economy. Established by visionary leader Wella Cancamo Mañabo, WELSGLOBAL bridges industries through three synergized sectors: Consulting, Trading, and Digital Technologies.

Each division operates with a shared mission to deliver sustainable growth, global market expansion, and purpose-driven innovation powered by creativity, data, and advanced technology.



Our Vision

To be a global leader in strategic innovation and technology-driven growth, empowering businesses to expand, adapt, and excel in an ever-evolving global marketplace.

Our Mission

To connect markets, create value, and drive progress by integrating smart strategies, modern technologies, and forward-thinking solutions that help brands and organizations achieve lasting success.



Our Three Core Sectors

1

WELSGLOBAL
Management Consulting

2

WELSGLOBAL
Trading

3

WELSGLOBAL
Digital





WELSGLOBAL Management Consulting

Strategy. Growth. Sustainability.

WELSGLOBAL Management Consulting is the strategic advisory arm of the company — offering end-to-end marketing, business development, and project advisory services.

We help companies unlock their potential through actionable insights, market intelligence, and transformative brand strategies tailored for global competitiveness.

Industries Served:

FMCG, Hospitality, Gaming, Real Estate, Technology, and Sustainability



Marketing & Brand Consultancy

Crafting impactful brand strategies that drive growth, awareness, and long-term value.



Go-to-Market Strategy & Expansion Planning

Designing data-driven entry and expansion strategies across regional and global markets.



Project Advisory for Startups & Established Businesses

Crafting impactful brand strategies that drive growth, awareness, and long-term value.



PR, Events, and Partnership Activation

Crafting impactful brand strategies that drive growth, awareness, and long-term value.



Digital Marketing Solutions

Offering customized digital marketing strategy and management packages, including content creation, SEO, social media, paid campaigns, and performance analytics empowering brands to thrive online.



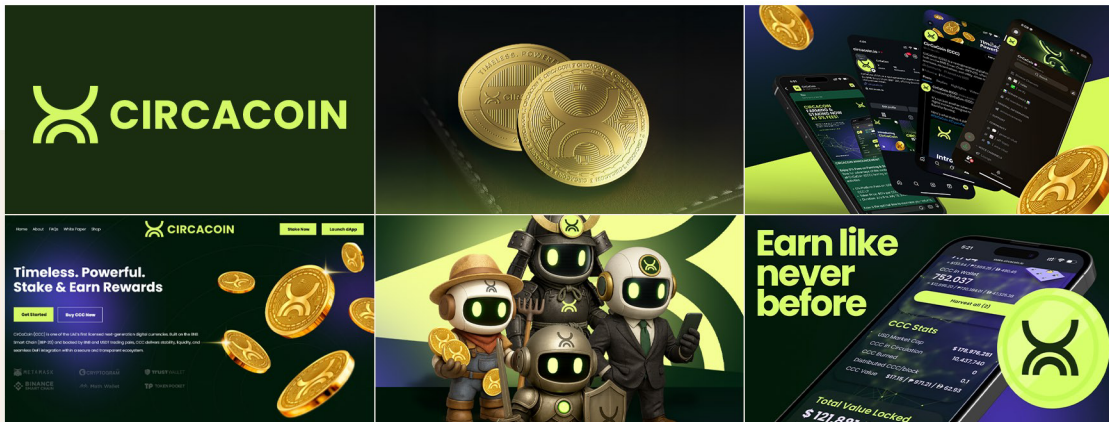
Corporate Sustainability & CSR Integration

Supporting businesses in aligning strategic goals with responsible and value-driven initiatives.

CirCaCoin (CCC)

circacoin.io

A blockchain-powered digital asset ecosystem promoting wealth, health, and community impact through real-world utility and sustainable initiatives.



1 Attimo Informa

www.1attimoinforma.com

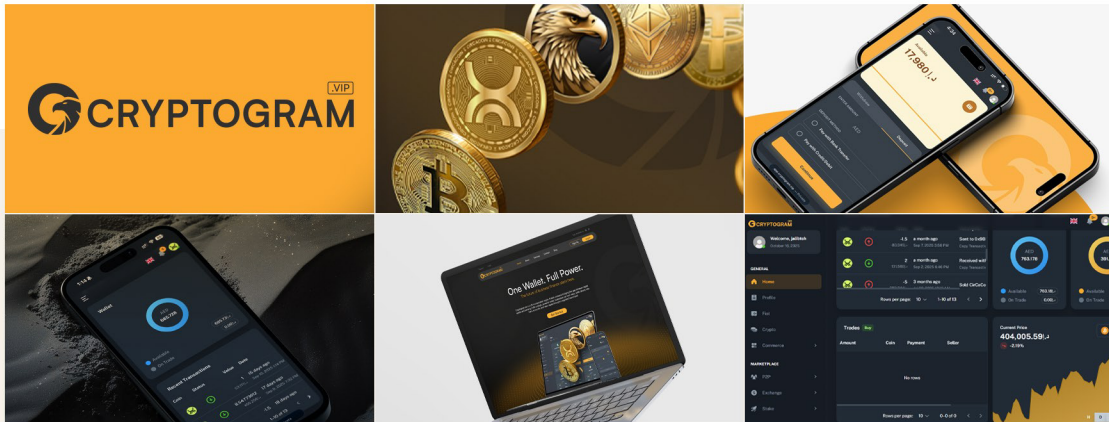
A premium Italian health and wellness brand delivering nutritious, high-quality products across the GCC.



Cryptogram

www.cryptogram.vip

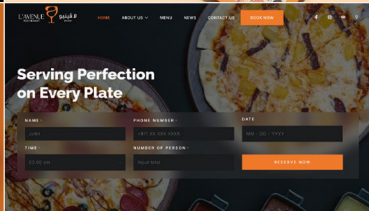
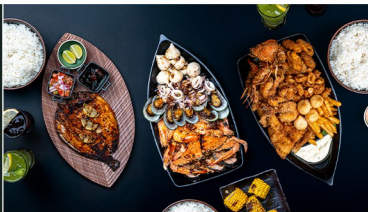
An all-in-one wallet and digital platform enabling secure trading, staking, and management of cryptocurrencies and digital assets within the CirCaCoin ecosystem.



L'Avenue Restaurant

www.leavenues.com

A "Grill & Chill" destination in Ras Al Khaimah merging fine dining, art, and entertainment under the WELS lifestyle ecosystem



SG-Tech

sg-tech.io

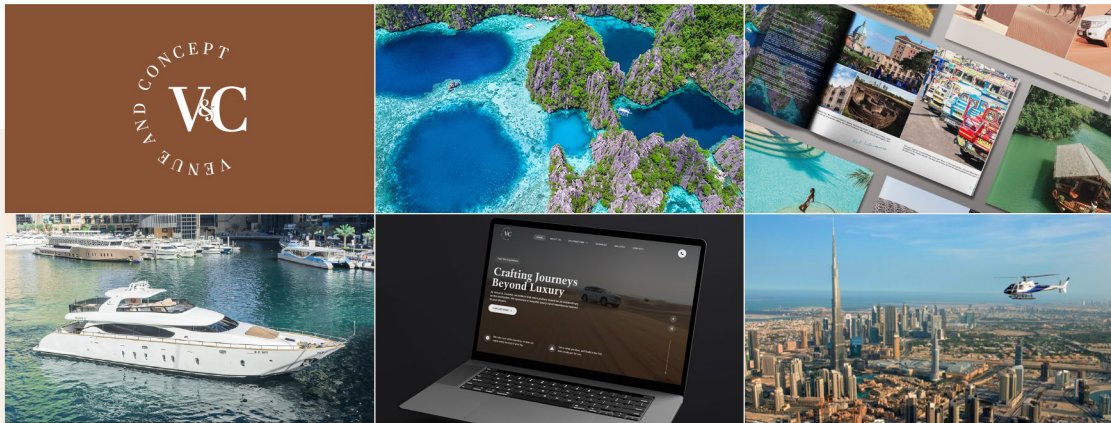
A future-forward technology company pioneering blockchain, crypto infrastructure, and decentralized Web3 solutions.



Venue & Concept

www.venueandconcept.com

A travel and lifestyle platform curating exclusive experiences, events, and destinations across the UAE and the Philippines.



The Chic Beauty

www.thechicbeautywellness.com

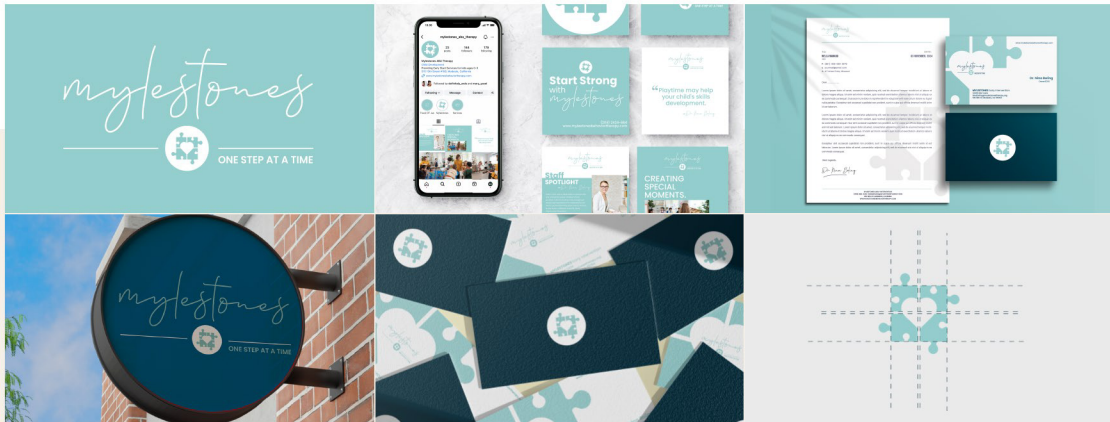
A modern beauty and wellness brand offering premium skincare and aesthetic services that redefine self-care and confidence.



Mylestones

www.mylestonesbehaviortherapy.com

An early intervention and developmental support center dedicated to empowering children and families through specialized therapy and holistic care.





WELSGLOBAL Trading

Commerce. Creativity. Connection.

WELSGLOBAL Trading LLC serves as the commercial and retail arm of the group, managing the import, distribution, and retail operations of premium brands across multiple industries.

It is home to some of our signature lifestyle and innovation-driven brands designed to create impact through quality and purpose.

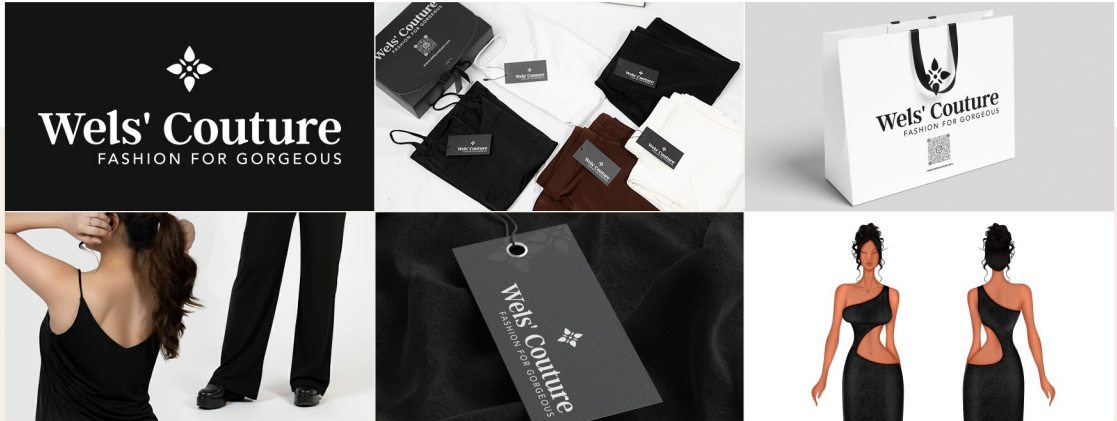
Key Services:

- Product Sourcing, Import, and Distribution
- E-commerce Management
- Brand Launch & Retail Partnerships
- Event and Merchandising Integration

Wels' Couture

www.welscouture.com

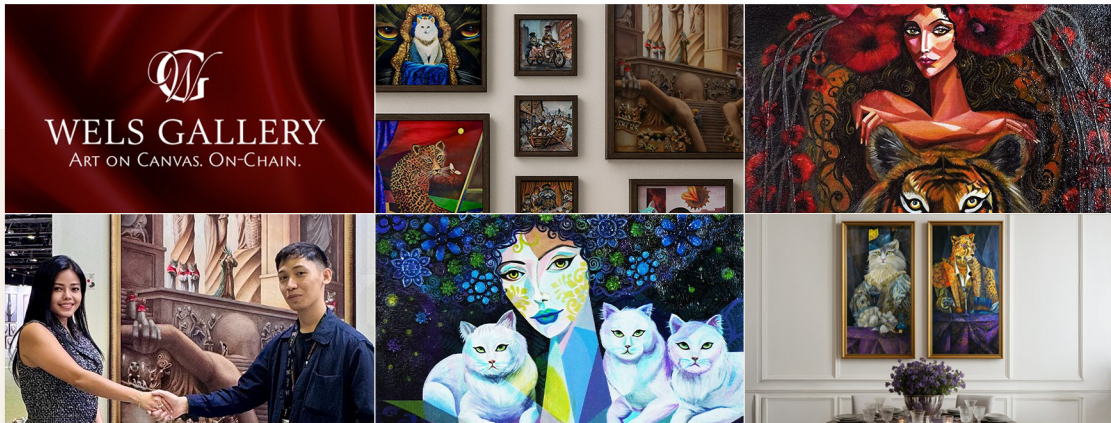
Fashion made in the UAE, empowering women with timeless, sustainable elegance.



WELS Gallery

www.welsgallery.com

A global art platform connecting artists and collectors through exhibitions, creativity, and NFT integration.



1 Attimo Informa

www.1attimoinforma.com

A premium Italian health and wellness brand delivering nutritious, high-quality products across the GCC.



Maestro Massimo

www.maestromassimo.it

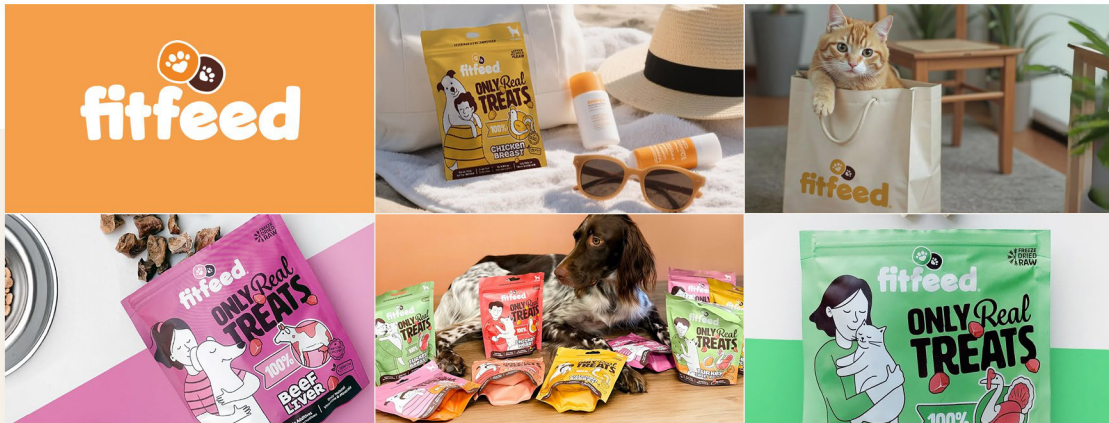
Authentic Italian creations celebrating the artistry, taste, and heritage of fine European craftsmanship.



FitFeed

www.fitfeed.pet

A pet nutrition and wellness brand offering healthy, balanced, and convenient food solutions for modern pet lovers.



Muah Chocolate

www.muah.com.tr

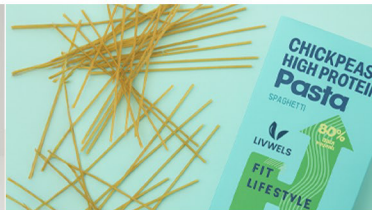
A luxury artisan chocolate brand blending emotion, indulgence, and creativity in every handcrafted piece.



LIVWELS

coming soon

A health-focused trading brand promoting mindful living through nutritious food alternatives such as konjac rice, pasta, and other guilt-free lifestyle products.





WELSGLOBAL Digital

Technology. Transformation. Future.

WELSGLOBAL Digital LTD is the innovation and blockchain-driven arm of the company. It powers digital transformation and fintech initiatives across industries through next-generation platforms and smart technology solutions.

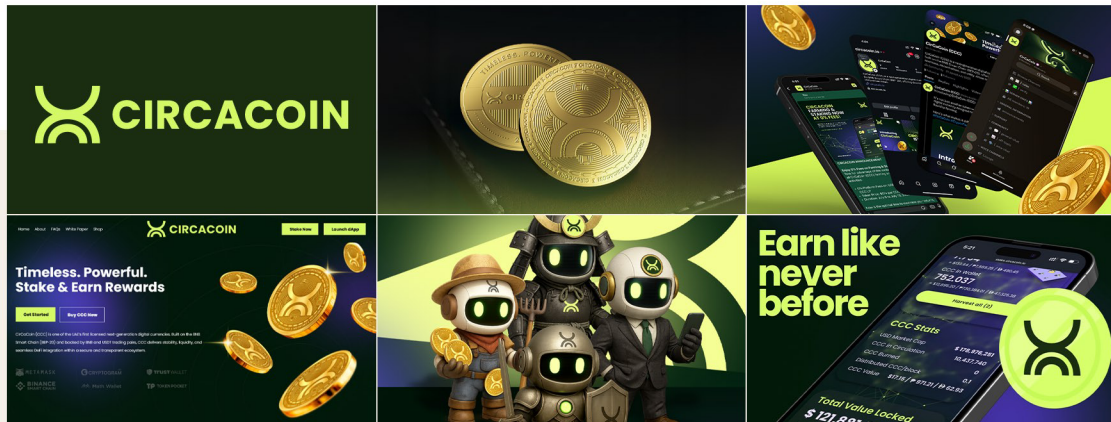
Focus Areas:

- Blockchain Development & Token Ecosystem Management
- Fintech & Web3 Applications
- Smart Data Platforms for Brand Management
- E-commerce & Omnichannel Integration

CirCaCoin (CCC)

circacoin.io

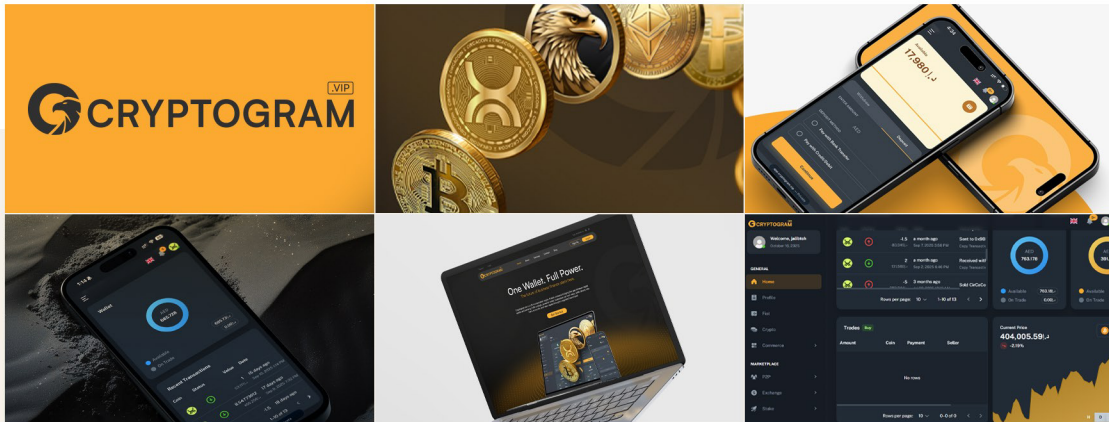
A blockchain-powered digital asset ecosystem promoting wealth, health, and community impact through real-world utility and sustainable initiatives.



Cryptogram

www.cryptogram.vip

An all-in-one wallet and digital platform enabling secure trading, staking, and management of cryptocurrencies and digital assets within the CirCaCoin ecosystem.



Spotlight & Features

Khaleej Times
 Thu, Oct 16, 2025 (Friday) | 2025 | 11:47 AM GST | 33°C | 91.8°F

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HOME / LIFESTYLE

Keenan Garrido's "Descent Into Self" acquired for Dh75,000 by Wella Mañabo of Wels Gallery

Continued from the last page in development at UNICEF/WHO. Revisited in Ras Al Khaimah.

Published Mon 13 Oct 2025, 10:58 AM
 By: Khaleej Times Staff



Acclaimed Filipino contemporary artist Keenan Garrido has achieved a significant milestone with the sale of his innovative painting "Descent Into Self" for Dh75,000 to collector Wella Mañabo, Founder & CEO of Wels Gallery. The acquisition took place at the "OP Night of World Art Dubai 2025" at the Dubai World Trade Centre, showcased at the Filipino Pavilion - Sector LUXE stand, which underscores Garrido's growing presence in the Middle Eastern art market and affirms the resonance of his deeply psychological narratives with international audiences.

FILIPINO

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Thinking about it? | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100%

CirCaCoin goes Pink: UAE-based Pinoyos invited to join blockchain-powered fight against breast cancer

1 minute read



The October, **CIRCA COIN GOES PINK**, a blockchain-powered digital currency, is pulling a bold spotlight on breast cancer awareness with its inaugural Pink October campaign, themed "CirCaCoin Goes Pink: For Her For All."

Combining blockchain innovation with community-driven action, the campaign aims to promote early detection and amplify the fight against breast cancer across the UAE, inviting the Filipino community to take part in meaningful health initiatives.

"This campaign is about saving lives through early detection," said Dr. Saig, spokesperson for COCC's Pink October Campaign. "We encourage everyone to take good care of themselves, to prioritize regular check-ups, and to stand together in their fight against breast cancer. The blockchain element is simply how we engage our community, but the true focus is awareness, solidarity, and action."

Dr. Saig, the newest addition to the CirCaCoin team, also offers weekly wellness reminders, from self-exam tips to

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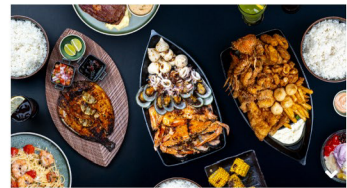
FILIPINO

Home | **Latest News** | **Opinion** | **Environment** | **Lifestyle** | **Feature** | **Big Break** | **Horoscope** | **Special** | **US**

Thinking about it? | 100% | 100% | 100% | 100% | 100% | 100% | 100%

Enjoy luxury dining by the waterfront at L'Avenue Restaurant in Ras Al Khaimah

1 minute read



Experience a luxurious waterfront dining experience at Ras Al Khaimah's newest restaurant!

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Recent Posts

Spotlight & Features

Marketing Professional Wella Mañabo Recognized as one of Global Woman Leader Magazine's Top Women CMOs From Dubai for 2023

PHILIPPINE DAILY INQUIRER
OCTOBER 19, 2023

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Mañabo has been singled out for her relentless self-motivation and undivided commitment to customers, as well as for the fashion in which she establishes enduring relationships, stimulates expansion, and ultimately sets herself apart as an adopt leader in the fiercely competitive marketing sector.

"Throughout my career, I've come to appreciate the significance of tenacity, empathy and making the most of



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Skilrock-sponsored iLottery Marketing Webinar unites marketing visionaries on prestigious panel

February 11, 2025 – Skilrock Technologies is thrilled to announce the distinguished speaker lineup for its upcoming sponsored webinar, "Preparing for Digital Boom: Future of iLottery Marketing," scheduled for February 20th, 2025.



This highly anticipated event will delve into the latest trends, opportunities, and advancements within the Lottery Marketing sector, providing invaluable insights for industry stakeholders and enthusiasts.

Featured Speakers



Leadership

Founded and led by **Wella Mañabo**, a visionary marketing and business leader with over 15 years of global experience, WELSGLOBAL reflects her commitment to building purpose-driven brands, driving strategic innovation, and bridging industries through creativity, technology, and collaboration.



Our Ecosystem

WELSGLOBAL operates as an integrated ecosystem:

- **Consulting** drives strategy and growth.
- **Trading** brings products and creativity to life.
- **Digital** powers the future through blockchain and technology.

Together, they create a unified value chain where every project, product, and partnership contributes to building a smarter, greener, and more connected world.





**WELS
GLOBAL**

-  +971 4 553 2005
-  www.welsglobal.com
-  hello@welsglobal.com
-  Dubai, United Arab Emirates